



Corporate Office 915 Fifth Street • Wausau, WI 54403 715.845.4251 • fax 715.842.3399 Hudson Office 744 Ryan Drive, Suite 101 • Hudson, WI 54016 715.386.8707 • fax 715.386.8727 kinziegreen.com

Contact: Tom Abendroth Action Floor Systems, LLC 800-746-3512 www.actionfloors.com Release Date: October 28, 2009 FOR IMMEDIATE RELEASE

## Action Floor Synthetic Sports Flooring Brochure Includes Expanded Offerings

(MERCER, WI) A new 4-page, full-color synthetic products brochure from Action Floor Systems, LLC provides an overview of the company's Herculan® synthetic polyurethane multipurpose sports floor systems and ReFlex recycled rubber athletic surfaces. Included is an introduction to the company's new, multilayer vinyl sheet flooring system (RexCourt®) a low-cost, durable, easy-to-maintain surface ideal for applications in elementary school gyms, performing arts facilities, food courts, church halls and other multifunction facilities.

Action's environmentally friendly Herculan synthetic polyurethane sports floor line has been expanded to include spike-resistant, roller-hockey and tennis court versions, and a re-top product for overpouring old, worn-out floors.

Action ReFlex athletic surfaces, produced from recycled rubber, provide an extremely durable, resilient surface for high-abuse environments, including weight rooms, fitness suites, hallways and locker rooms.

Action Floor Systems also manufactures a wide variety of hardwood sports floor systems to accommodate any application. The company specializes in high-performance sports floors constructed of hard maple timber grown exclusively in northern Wisconsin and Upper Michigan. With the company's synthetic and recycled rubber flooring products, Action Floors is a single-source flooring supplier for any athletic or multipurpose application.

Action's headquarters and wood floor manufacturing plant are in Mercer, Wisconsin. For more information, visit <u>www.actionfloors.com</u> or contact Action Floor Systems LLC, 4781 North U.S. Highway 51, Mercer, WI 54547-9708 USA, 800.746.3512, Fax: 715.476.3585, e-mail: <u>info@actionfloors.com</u>

# # #