



## For Immediate Release

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### **Action Floor Systems® Expands Synthetic Floor System Line With Action Synchro** *Action Synchro strengthens Action's synthetic floor system offerings*

**MERCER, Wis.** – [Action Floor Systems](#), a manufacturer of maple sports flooring systems and supplier of premium synthetic sports and commercial floor systems, recently added Action Synchro to its extensive line of synthetic flooring, which includes its best-selling Action Herculan series.

Action Synchro is a new pad and pour system with a high-quality finish. The seamless, cushioned surface suits multi-function facilities and gymnasiums, and its non-porous surface makes it hygienic and easy-to-clean. Action Synchro was recently tested at [St. Sebastian](#), a Michigan elementary school, and showed impressive results.

“Our first-ever Action Synchro flooring installation was incredibly successful,” said Cory Corullo, Action Floors synthetic flooring specialist. “We gave a school gymnasium a fresh look while extending the life of the multiuse facility. With synthetic flooring uses becoming more dynamic and in-demand, we’re able to provide facilities a solution for their outdated gymnasiums or fitness areas.”

Action Synchro rounds out Action Floors’ synthetic flooring options and complements the Action Herculan series. The top-selling synthetic floor system, Action Herculan, is a high-quality polyurethane flooring that suits almost any sporting application, commercial environment, or institutional facility. The Action Herculan series leads the synthetic flooring systems in diverse usage.

The majority of Action Floors’ synthetic floor systems are strategically assembled in layers. Action Synchro starts with the rubber pad, then the polyurethane topcoat, and last, the color coat. The smooth base and topcoat assembly allows for a long-lasting, customized color coat that can accommodate basketball and volleyball game lines.

To learn more about Action Floors’ extensive suite of synthetic floor systems, visit [actionfloors.com/synthetic-floors](http://actionfloors.com/synthetic-floors).

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### **About Action Floor Systems**

Action Floor Systems of Mercer, Wisconsin, has been providing “A System for Success” through its wide-ranging sports flooring options since 1989. Action Floors has established itself as a

trusted leader in the manufacturing of solid, hard maple permanent and portable floors complemented by its comprehensive selection of subfloor systems for beneath the wood. Action



Floors also provides top-of-the line synthetic floor systems for a variety of applications. Located in the northwoods of Wisconsin, Action Floors has emerged as a sustainability leader in the flooring industry and is the only Maple Flooring Manufacturing Association (MFMA) accredited mill that meets all of the Carbon Negative certification's vital environmental and performance measures. For more information on Action Floor Systems and its international dealer network, visit [actionfloors.com](http://actionfloors.com) or call 800-746-3512.

**Photos from the St. Sebastian project can be downloaded [here](#).**

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