



For Immediate Release

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Action Floor Systems® Launches Five New Flooring Products

Action Floors expands commercial, industrial, decorative and synthetic sports offerings

MERCER, Wis. – [Action Floor Systems](http://ActionFloorSystems.com), a manufacturer of maple sports flooring systems and supplier of premium synthetic sports and commercial floor systems, recently added four new systems to its commercial, industrial and decorative synthetic flooring line as well as expanded its synthetic sports flooring line.

Joining the commercial, industrial and decorative line is the Action SL series, which includes four floor systems: Action SL Comfort, Action SL Deco, Action SL Duo and Action SL Ultra. In synthetic flooring, Action Floors added the Action 33 Blue system.

“There was marketplace demand for commercial, industrial and decorative flooring solutions that we were able to fulfill with the addition of our Action SL series systems,” said Cory Corullo, Action Floors synthetic flooring specialist. “These new systems, along with the Action 33 Blue, offer the benefits our dealer and architect networks desire to enhance their renovation projects and new facility builds.”

The Action SL series systems are high-performing, polyurethane systems that maintain their quality and integrity in a variety of heavily-trafficked environments, including offices, retail shops and residential facilities. Durable and eco-friendly, they have low levels of Volatile Organic Compounds (VOC).

Action 33 Blue is optimized for shock absorption and energy restitution with a top layer of strong, elastic cushioned polyurethane and an exclusive performance sports pad. These features make it ideal for basketball, volleyball, aerobics and training facilities. The system, which is available in 14 standard colors, is easy to clean and can be resurfaced.

To learn more about Action Floors’ new floor systems, visit actionfloors.com.

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About Action Floor Systems

Action Floor Systems of Mercer, Wisconsin, has been providing “A System for Success” through its wide-ranging sports flooring options since 1989. Action Floors has established itself as a trusted leader in the manufacturing of solid, hard maple sports floors complemented by its comprehensive selection of subfloor systems. Action Floors also provides synthetic sports floor systems as well as systems for commercial, industrial, and decorative applications. Located in the northwoods of Wisconsin, Action Floors has emerged as a sustainability leader in the flooring industry and is the only Maple Flooring Manufacturing Association accredited mill that meets all of the Carbon Negative certification’s vital environmental and performance measures. For more information on Action Floor Systems and its international dealer network, visit actionfloors.com or call 800-746-3512.



Photos can be downloaded [here](#).

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